

THE HOMOEOPATHIC HERITAGE

INTERNATIONAL JOURNAL OF HOMOEOPATHY



2016-17

Media Kit

FOR MORE INFORMATION

Contact:

Cell: +91- 9718538111; info@bjain.com; +91-120- 49 33 333

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THE HOMOEOPATHIC HERITAGE

INTERNATIONAL JOURNAL OF HOMOEOPATHY

The Homeopathic Heritage is the oldest and the largest circulated international journal in homeopathy. Since 1976 more than 15,000 homeopathic lovers have trusted The Homeopathic Heritage as the best source for quality information on homeopathy.

Educated homeopathic professionals and teachers of today and tomorrow turn to The Homeopathic Heritage for the need-to-know information and inspiration that they can't get anywhere else.

The Homeopathic Heritage gives in-depth knowledge on new research, more clinical cases and clinical experiences of renowned homeopathic physicians.

The Homeopathic Heritage is published under the strong leadership of

- Dr. Farokh J. Master, Editor-in-Chief

One of the leading international teacher and has authored more than 30 books in homeopathy.

- Mr. Kuldeep Jain, Publisher

Represents B. Jain Publishing House, The world's largest publisher of alternative health.



The Homoeopathic Heritage has the most number of international teachers attached to it than any other homoeopathic journal in the world.

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READER PROFILE

The Homoeopathic Heritage reader is a homoeopathic lover who has **embraced personal development as a clear priority** in addition to teaching, practice, etc.

The readers are very busy and thus take The Homoeopathic Heritage as the means to get quality and in-depth information on various subjects related to homoeopathy.

The Homeopathic Heritage readers are smart, educated homoeopaths. They are the people who treat us with the most harmless medicine available in the world.

The Homoeopathic Heritage readers are:

Ahead of the curve
Engaged
Diligent

Balanced
Influential

The Homoeopathic Heritage readers are your best customers.

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Medium	Circulation	Readership
Subscriptions	28,000	< 2 Lakhs
News stand	5000	6000
Mail Order	1500	1750
Pakistan	1750	3500
United Kingdom	Heritage International	1000
Other Countries	Heritage International	1250
Total	Approx 33,750	More than 80,000

The reason for greater readership in case of Subscription and Pakistan is that many copies are supplied to the colleges where more than 30 students read one copy.

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1 Page	Rs. 15,000	Rs. 10,000
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Size / Location	Non Bleed	Trim	Bleed
Full Page	175 x 250	200 x 275	210 x 285
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2/3 Horizontal	180 x 155	200 x 175	210 x 180
1/2 Vertical	85 x 225	95 x 275	105 x 285
1/2 Horizontal	180 X 125	200 x 135	210 x 145
1/3 Vertical	55 x 225	65 x 275	75 x 285
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We accept only TIFF, JPEG or PDF files. For better quality we request high-resolution picture to be used.

2016-17 Closing Date

The issue closes by the 10th of the previous month.

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The Homoeopathic Heritage
B. Jain Publishers Pvt. Ltd.
B.Jain House, D-157, Sector-63, Nodia-201307
Tel: +91-120-4933333
www.bjain.com